



“ MLE allows for us to BUILD our youth in Agriculture. Gives us the passion to BELIEVE in the future of Michigan Agriculture. Most of all, we can GROW in our experiences and develop skills needed for a successful future.”

—Payton Hines

“ The Michigan Livestock Expo has provided me with competitive show ring experience, scholarship opportunities, and the ability to create a network of friends and future colleges that I will value for the rest of my life. ”

—Laken Polega

“ MLE provides great competition and community. In addition, a wonderful opportunity for both youth and young adults to showcase their projects from the summer and display their knowledge of the livestock industries through educational events.”

—Lauren Bickel

## Tentative Schedule of Events

WEDNESDAY, JULY 21

· Goat Show

THURSDAY, JULY 22

· Sheep Show

FRIDAY, JULY 23

· Beef Show

SATURDAY, JULY 24

· Pig Show

TUESDAY, JULY 27

· Michigan Livestock Expo Sale-agation

## More Information

**Show** · Ashley Herman

517.749.1571 · ashley@milivestock.com

**Sale** · Kelsey Maye

517.719.9949 · kelsey@milivestock.com

**Sale** · Carrie George

269.684.2592 · carrie@milivestock.com



# MICHIGAN'S PREMIER YOUTH LIVESTOCK EVENT

BRANCH COUNTY FAIRGROUNDS  
JULY 21-27, 2021  
JOIN OUR YOUTH

MICHIGAN LIVESTOCK EXPO  
MICHIGAN DAIRY EXPO

# 2020 Buyer Gratitude

- |   |                            |
|---|----------------------------|
| AcMoody Farms                                 | Hoffman Ag Service         |
| ADM Showtec                                   | Independent Bank           |
| AgroLiquid                                    | Jansen Livestock           |
| Albright Swine Farms                          | Janson Equipment           |
| BASF  | JBS                        |
| Beagio's of Kingston                          | Kalmbach Feeds             |
| Becks Hybrids/Ruggles Genetics                | Ken & Liz Nobis            |
| Bob DeLong Weiss Equipment                    | Livingston Feed and Seed   |
| Caledonia Elevator                            | Lorraine Mitteer           |
| Calm Acres Farms                              | LTW Apparel                |
| Cass City Oil & Gas                           | Matthews Feed & Grain      |
| Central Star Coop                             | MDARD                      |
| Chris Maye Agency                             | Meijer                     |
| CMG Farms                                     | Michigan Farm Bureau       |
| CoBank  | Michigan Farm Bureau Execs |
| Crystal Flash                                 | MMPA                       |
| Dairy Farmers of America                      | MMPA Management Team       |
| Dave Jansen                                   | National Beef              |
| Diana Brunke                                  | Neogen                     |
| Eastern Michigan Bank                         | Open Gate Farm             |
| Farm Bureau Insurance/Chris Maye Agency       | Palm Feeds & Stuff         |
| Foster Swift                                  | Phillips Oil Co            |
| George Smith MSU                              | Rowen Oak Farm             |
| Golden Elm Dairy                              | Sisung Farms               |
| Grandma & Grandpa Ruggles                     | Taylor Maples LLC          |
| GreenStone Farm Credit Services               | Tom Nugent MFB             |
| GreenStone Farm Credit Services Employees     | Trophy Feast               |
| GreenStone Farm Credit Services - Caro Branch | UDI of Michigan            |
|   | Vitality                   |
|   | William Thayer             |



## Sponsorship & Vendor Divisions

### Supreme Champion Sponsor (\$6,000)

- Reserved seating at Sale-abration
- Special media recognition
- Company logo listed on exhibitor t-shirts
- Opportunity to display banner in all 3 show rings and Sale-abration
- Recognition on MLE website, signage, and announcements
- Opportunity for booth space at MLE  
(12'x12' booth space inside the pavilion or 20'x30' booth space outside the pavilion)

### Grand Champion Sponsor (\$3,000)

- Company logo listed on exhibitor t-shirts
- Opportunity to display banner in all 3 show rings and Sale-abration
- Recognition on MLE website, signage, and announcements
- Opportunity for booth space at MLE  
(12'x12' booth space inside the pavilion or 20'x30' booth space outside the pavilion)

### Division Sponsor (\$1,500)

- Opportunity to display banner in show ring of your choice (swine, beef, or sheep/goat)
- Recognition on MLE website, signage, and announcements
- Opportunity for booth space at MLE  
(12'x12' booth space inside the pavilion or 20'x30' booth space outside the pavilion)

### Class Sponsor (\$750)

- Company recognition on MLE website and sponsor signage
- Recognition during show announcements
- Opportunity for booth space at MLE  
(12'x12' booth space inside the pavilion or 20'x30' booth space outside the pavilion)

### Vendor (\$400)

- Opportunity for booth at MLE  
(8'x8' booth space inside the pavilion)

### Donor (\$399 and Under)

- Recognition during show announcements
- For more info, please visit [www.milivestock.com](http://www.milivestock.com)



Company Name

Contact Name

Street Address

City, State, Zip Code

Name as it should appear on promotional material:

Phone Number

### Contribution Amount

#### SPONSOR & VENDOR

Supreme Champion Sponsor (\$6,000)

Grand Champion Sponsor (\$3,000)

Division Sponsor (\$1,500)

specie choice: \_\_\_\_\_

Class Sponsor (\$750)

Vendor (\$400)

Donor (\$399 and under)

I would like a display area inside the pavilion

I would like a display area outside the pavilion

#### BUYER CONTRIBUTION

Use these dollars on any auction lot

I prefer my contribution be used on a specific specie/auction lot:

Beef       Sheep       Dairy

Swine       Goat       Other: \_\_\_\_\_

MICHIGAN LIVESTOCK EXPO  
ATTN: ASHLEY HERMAN  
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517-749-1571 · ASHLEY@MILIVESTOCK.COM