



BELIEVE • BUILD • GROW...
Our Youth, Our Agriculture
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Dear Livestock Enthusiast and Supporter,

2022 was a GRAND year and we would be remiss if we didn't start out by saying THANK YOU to all of those who have supported and continue to support the Michigan Livestock Expo (MLE). These past 13 years have been nothing short of incredible. Without the generosity of our volunteers, sponsors, donors, and sale contributors, like you, this event would simply not be possible. So again, THANK YOU for standing behind our motto, Believe - Build - Grow, and giving our young people in agriculture a GRAND stage to showcase their talents, and excel in a field that they love and support.

2022 was a year for the MLE history books! We awarded the FIRST ever Career Exhibitor Award, and it was year one of the incredible GRAND DRIVE; and we returned HOME to the Michigan State University (MSU) Pavilion. The year 2022 brought an abundance of feelings to all of those involved in the event. With what feels like possibly the best MLE to date, the MLE Board of Directors, Managers, and the Livestock Committee are accepting the challenge to continue to BUILD on the GRAND event! If you were unable to attend the GRAND drive, please visit our website. The video posted does a great job of capturing the excitement and energy of the night!

Coming home to the MSU Pavilion returned opportunities that we were unable to give to the exhibitors the two years prior. The Exhibitor Fun Night started the week off on a great note. Watching the comradery that takes place between exhibitors across the species made us incredibly thankful to have us all together again.

Last year's mission was to give the MLE exhibitors an even bigger stage to spotlight their dedication and hard work, while taking their MLE experience to the next level. This mission was accomplished with the first annual ALL SPECIES GRAND DRIVE. We had high expectations for this event and when the lights turned back on at the conclusion of the opening ceremonies, we knew we had accomplished something amazing. The GRAND DRIVE gives the exhibitors something to strive to be a part of for years to come.

The Sale-a-bration continues to be the pinnacle of the event. The committees are looking forward to taking this portion of the event to brand new heights 2023.

Will you join us as we continue to BELIEVE - BUILD - GROW with the outstanding youth exhibitors? Enclosed you find a brochure that details the many ways for you to be involved. If these options don't work for you, reach out and let us design a package that will meet your needs.

Mark your calendars for the 2023 MLE which will take place July 13th through July 15th with the Sale-a-bration on July 19th. We hope that you can join us to meet a few of our fantastic youth and to catch their enthusiasm for exhibiting livestock. For a full schedule of events and more information please visit our website at www.milivestock.com.

Sincerely,

Ashley Herman
MLE Show Manager

Carrie George
MLE Sale Manager

Kelsey Mays
MLE Sale Manager