



Tentative Schedule of Events

Thursday, July 13

- 8am - Sheep Showmanship
- 12pm - Beef Showmanship
- 1pm - Goat Showmanship
- 3pm - Swine Showmanship

Friday, July 14

- 8am - Market Goat Show
- 10am - Market Beef Show
- 1pm - Market Lamb Show

Saturday, July 15

- 8am - Swine Show
- 6pm - All Species Grand Drive

Tuesday, July 18

- 7:30am - Dairy Youth Show

Wednesday, July 19

- Michigan Livestock Expo Sale-abration

More Information

Show • Ashley Herman

517.749.1571 • ashley@milivestock.com

Sale • Kelsey Maye

517.719.9949 • kelsey@milivestock.com

Sale • Carrie George

269.684.2592 • carrie@milivestock.com



“

MLE is my favorite week of the year. I spend all year chasing my dreams of showing cattle. MLE is like the grand finale to my season. Without MLE Michigan youth would not have an opportunity to show on a bigger stage in our own state. MLE has taught me to win with pride and loose with humility.”

—Landon Marvel

“

MLE means to me an opportunity. An opportunity to build new relationships, learn new things, and show livestock at a high level for success.”

—Jaelyn Bouma

“

MLE is a gathering of like minded animal people... winning is rare... make sure you enjoy the fellowship and relationships you make... that is what is the most important!”

—The Jipping Family

Join our youth at
Michigan's Premier youth
livestock event!

MICHIGAN LIVESTOCK EXPO

MICHIGAN DAIRY EXPO

MSU PAVILLION
July 13-19
2023



2022 Buyer Gratitude

- | | |
|---------------------------------|---|
| AgroLiquid | Meijer |
| Albright Swine Farms | Michigan Farm Bureau Executives |
| Bronson Vet Services | Michigan Ag Commodities |
| Caledonia Farmers Elevator | Michigan Farm Bureau |
| CentralStar Cooperative | MMPA Management Team |
| Chapman Brothers Stock Show | Michigan Milk Producers Association |
| Clemens Food Group | MOO-Ville Creamery |
| CoBank | MSU Ag Bio Research |
| Commercial Bank | MSU Center for Regenerative Agriculture |
| Crystal Flash | National Beef |
| Dairy Farmers of America | Northern Log Supply |
| Doug & Cheri Chapin | Open Gate Farm |
| Foster Swift Collins & Smith PC | Pine Ridge Farm Services Inc. |
| Golden Elm Dairy | Pivot Bio |
| GreenStone FCS | The Andersons |
| GreenStone FCS Employees | Umbarger Show Feeds |
| Hunt Livestock | United Dairy Industry of Michigan |
| Hunt's Concrete Construction | Varnum LLP |
| JBS US Beef | Wildt Farms-Beck Hybrids |
| Kalmbach Feed | |
| Kelly Cawthorne | |



Sponsorship & Vendor Divisions

Supreme Champion Sponsor (\$6,000)

- Reserved seating at Sale-abration
- Special media recognition
- Company logo listed on exhibitor t-shirts
- Opportunity to display banner in all 3 show rings and Sale-abration
- Recognition on MLE website, signage, and announcements
- Opportunity for booth space at MLE (12'x12' booth space inside the pavilion or 20'x30' booth space outside the pavilion)

Grand Champion Sponsor (\$3,000)

- Company logo listed on exhibitor t-shirts
- Opportunity to display banner in all 3 show rings and Sale-abration
- Recognition on MLE website, signage, and announcements
- Opportunity for booth space at MLE (12'x12' booth space inside the pavilion or 20'x30' booth space outside the pavilion)

Division Sponsor (\$1,500)

- Opportunity to display banner in show ring of your choice (swine, beef, or sheep/goat)
- Recognition on MLE website, signage, and announcements
- Opportunity for booth space at MLE (12'x12' booth space inside the pavilion or 20'x30' booth space outside the pavilion)

Class Sponsor (\$750)

- Company recognition on MLE website and sponsor signage
- Recognition during show announcements
- Opportunity for booth space at MLE (12'x12' booth space inside the pavilion or 20'x30' booth space outside the pavilion)

Vendor (\$400)

- Opportunity for booth at MLE (8'x8' booth space inside the pavilion)

Donor (\$399 and Under)

- Recognition during show announcements



Company Name _____

Contact Name _____

Street Address _____

City, State, Zip Code _____

Name as it should appear on promotional material:

Phone Number _____

Contribution Amount _____

SPONSOR & VENDOR

- Supreme Champion Sponsor (\$6,000)
- Grand Champion Sponsor (\$3,000)
- Division Sponsor (\$1,500)
- Class Sponsor (\$750)
- Vendor (\$400)
- Donor (\$399 and under)

- I would like a display area inside the pavilion
- I would like a display area outside the pavilion

BUYER CONTRIBUTION

- Use these dollars on any auction lot
- I prefer my contribution be used on a specific species/auction lot:
 - Beef Sheep Dairy
 - Swine Goat Other: _____

Mail or email to:

MICHIGAN LIVESTOCK EXPO
 attn: Ashley Herman
 P.O. Box 189 • Union City, MI 49094
 517-749-1571 • ashley@milivestock.com

For more information visit www.milivestock.com

